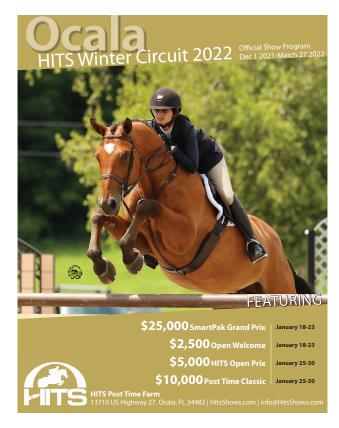
## 2022 MEDIA KIT

## 2022 HITS Ocala Winter Circuit Official Show Guide

The official show guide will be distributed to over 10,000 riders, staff, fans, followers, spectators, and their families – a readership of over 30,000.

Be part of the ultimate directory for show professionals and fans for Ocala community resources. We will feature lodging, dining, equine services, community, and healthcare information. The show Guide is a HITSShows and Old Mill Road Media collaboration.

Advertising starts at \$250. Copy due December 14, so reserve your space today! Learn more today - contact Donna Burgess at donna@oldmillroadmedia.com or call 802-362-3535.



Since 1982, HITS has called Central Florida its Winter Home. In 1985, HITS moved to the 'Horse Capital of the World' – Ocala, and later purchased Post Time Farm in 2002 cultivating one of the world's most horse-friendly show grounds. For four decades and counting, the HITS

Ocala Winter Circuit has provided one of the largest show circuits in the country. Each year HITS Ocala is host to 12-weeks of USEF-Rated Hunter/ Jumper competition from December through March, culminating with the Great American \$1 Million Grand Prix during the final week.

## RATES + SIZES



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